



Hello,

We would like to extend an invitation for you to participate as a sponsor in the 3rd Annual Divine Nine 5K, to be held on June 17th, 2017 at 8 a.m. in Jackson Park, Chicago, IL. The National Pan-Hellenic Council (NPHC) of Chicago is sponsoring this 5K to support deserving Chicagoland undergraduates with scholarship funds for college.

The NPHC-C is the Chicago chapter of the National Pan-Hellenic Council, a collaborative organization of the 9 major Black Greek Lettered fraternities and sororities. It is a graduate council and is the largest in the NPHC's North Central Region, with representatives from 40 chapters in the Chicagoland area.

There were over 500 participants in the 2nd Annual Divine Nine 5K. This year we expect to increase participation to 650 participants and by partnering with the Divine Nine 5K, your organization will have increased visibility within the community. Your support of the 5K will display your commitment to the health and well-being and education of the Chicago community.

Divine Nine 5K is an affiliate member of the Road Runners Club of America. Through the RRCA, we are a 501(c)3 nonprofit organization. Your sponsorship is tax-deductible under this designation and will help offset the cost of the event. 100% of the proceeds will be donated to the scholarship fund.

There are various levels of sponsorship to choose from for our Divine Nine 5K:

Finisher's Backdrop Sponsor (1 available) - \$5,000

- Logo prominently placed on the finisher's backdrop, all signs, emails and participants shirts
- Race Day announcements/Post-event media release
- (1) Promotional item placed in goodie bags of all participants
- Name and logo prominently placed on website and social media sites with link
- Proud 5K sponsor sign to display at your business and opportunity to set up table day of event
- (3) complimentary race entries

Start/Finish Line Sponsor (1 available) - \$2,500

- Logo prominently placed on start/finish line backdrop, all signs, emails and participants shirts
- (1) Promotional item placed in goodie bags of all participants
- Name and logo prominently placed on website and social media sites with link
- Proud 5K sponsor sign to display at your business and opportunity to set up table day of event
- Race Day announcements/Post-event media release
- (3) complimentary race entries

T-Shirt Sponsor (8 available) - \$2,000

- Logo prominently place on back of participant's t-shirts, all signs and emails
- Name and logo on website and social media sites with link
- Proud 5K sponsor sign to display at your business
- (2) complimentary race entries
- Race Day announcements/Post-event media release

Celebration Station Sponsor - \$1,000

- Company banner prominently placed in front of entertainment, all signs and emails
- Name and logo on website and social media sites with link
- (2) complimentary race entries
- Race Day announcements/Post-event media release





Water Station Sponsor (2 available) - \$500

- Logo prominently placed at the (2) water stations and emails
- Company logo placed on race signage
- Name and logo on website and social media sites with link
- (2) complimentary race entries
- Race Day announcements/Post-event media release

Diamond - \$350

- Company logo placed on race signage
- Name and logo on website and social media sites with link
- (2) complimentary race entries
- Race Day announcements/Post-event media release

Gold - \$200

- Name and logo on website and social media sites with link
- (1) complimentary race entry
- Race Day announcements/Post-event media release

Silver - \$150

- Name and logo on website with link
- (1) complimentary race entry
- Race Day announcements/Post-event media release

Bronze - \$100

- Name and logo placed on website with link
- Race Day announcements/Post-event media release

Goodie Bag Sponsor - \$50

- (1) Promotional item placed in goodie bags of all participants
- Race Day announcements

In-Kind Donation

- Name and logo placed on social media sites with link
- Race Day Announcements

Attached you will find a sponsorship form that can be completed and submitted via email or mail by **May 15th, 2017**. You can also call or email Necy Roney at 408-800-2954 or chicago@divinenine5k.com to set up sponsorship or with any questions/concerns. More information can be found at www.divinenine5k.com.

**For limited sponsorship packages, please confirm availability.*

Thank you in advance for your time and consideration. We look forward to hearing from you soon!

Sincerely,

Necy Roney

Chicago Sponsorship Director



When: Saturday, June 17th, 2017

Where: Jackson Park
63rd and Hayes, Chicago, IL

Time: 7:00a – Registration
8:00a – Race Start
9:00a – Post-Race Party

Contact Name _____

Company Name _____

Company Address

Company Phone _____

Company Email _____

Website URL _____

Sponsor Table Needed? (Additional \$150): Yes No

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Finisher's Backdrop (\$5,500) | <input type="checkbox"/> Water Station (\$500) |
| <input type="checkbox"/> Sponsors Table? | <input type="checkbox"/> Diamond (\$350) |
| <input type="checkbox"/> Start/Finish Line (\$2,500) | <input type="checkbox"/> Gold (\$200) |
| <input type="checkbox"/> Sponsors Table? | <input type="checkbox"/> Silver (\$150) |
| <input type="checkbox"/> T-Shirt Sponsor (\$2,000) | <input type="checkbox"/> Bronze (\$100) |
| <input type="checkbox"/> Celebration Station (\$1,000) | <input type="checkbox"/> Good Bag (\$50) |

Thank you for your support!



In-Kind Donations

Description of Item: _____ Quantity: _____

Estimated Fair Market Value: _____

Delivery

- I will deliver items to Jackson Park, 63rd and Hayes, Chicago, IL between 5:00a – 7:00a
- I will contact the Sponsorship Director to arrange for delivery prior to the race

Pick-Up

- Please contact me to pick up items

This form does not serve as a receipt for this contribution, but is intended for our internal record keeping purposes only. A receipt describing the items or merchandise donated will be emailed to the address supplied above. Divine Nine 5K will include the estimated value on the donor receipt. It is the responsibility of the donor to substantiate the fair market value for his/her own tax purposes. Please consult with your tax advisor to determine the tax implications of your gift.

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Artwork/logos should be submitted to info@divinenine5k.com.

- Logos for signage will be printed in four-color. Please submit a hi-res (300 dpi) EPS or JPG file
- Logos for web should be submitted in low-res (72 dpi) as a JPG/PNG file

Methods of form submission:

Email: info@divinenine5k.com

Mail: Divine Nine 5K, PO Box 3190, Lisle, IL 60532

Methods of payment submission:

Checks: Divine Nine 5K, PO Box 3190, Lisle, IL 60532

PayPal: chicago@divinenine5k.com

Phone: Neecy Roney, 408-800-2954, chicago@divinenine5k.com

Invoice Request: Neecy Roney, 408-800-2954, chicago@divinenine5k.com

Thank you for your support!

